

AD SPECS

AT A GLANCE

All ads must be submitted in RGB format. An editable PDF or packaged Adobe file is preferred.
Graphic design services from PFX are an additional \$100 per campaign.

Ad Type	Specs
Petfoodexperts.com Homepage Banner*	1366px X 768px
PFX Marketplace Banner*	1597px X 639px
PFX Mobile App Banner	1597px X 639px
PFX Promo Carousel Ad	1502px X 1122px
Dedicated Email Header	1400px X 800px

Ad Type	Specs
Monthly eNews (The Dish) Graphic	1400px X 800px
Social Post	1080px X 1080px
Social Story Post	1920px X 1080px
Blog Graphic*	1200px X 630px
Marketplace Brand Page Graphic	600px X 600px

*Please provide working file.